



Part of Ellis Maintenance Services Ltd.

## Privacy Policy

### Right to privacy...

Ellis Contracting doesn't gather any personal information you don't consent to share with us. We will never collect or publish any personal information without your explicit permission and we will never trade this information with third parties. Any personal information that you choose to share with us will be treated with the highest standards of security and confidentiality and our privacy guidelines comply with European laws.

### Information we collect...

We collect information from you when you visit our site, subscribe to our blog, our newsletter or complete a form. When completing a form you may be asked to enter your name and email address.

### The information we collect through our forms may be used in the following ways:

- To personalise your experience;
- To improve our website;
- To administer a contest, promotion, survey or other site feature;
- To send relevant emails.

### How we collect information...

We use Google Analytics, Search Console, Adwords and Hubspot to help analyse how users use the site. The tools use cookies to collect standard Internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including your IP address) is transmitted to Google and HubSpot. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity.

The personal information we gather through forms is stored in our secure HubSpot CRM system and MailChimp system. We don't collect sensitive data such as payment details in our CRM. We use cookies to optimise your experience on your website. If you prefer to turn off cookies, you can do so with the instructions on this page...

<http://www.wikihow.com/Disable-Cookies>.



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### **Third party information sharing...**

Ellis Contracting only uses information as defined in this policy, this means we will never sell, trade or otherwise share your personally identifiable or anonymised information. This does not include trusted third parties that support us in operating our website or servicing our visitors as long as these partners comply with our privacy guidelines. We may be required to release information when this is mandatory to comply with the law or to protect your or our rights, property or safety.

Personally identifiable information includes information that can be used to identify you. Examples of personally identifiable information are your name, email address, your address and phone number.

### **Unsubscribe and the right to be forgotten...**

You can unsubscribe from our emails at any time. We include detailed unsubscribe instructions at the bottom of each email. Additionally, you can email [info@elliscontracting.co.uk](mailto:info@elliscontracting.co.uk) to unsubscribe. In accordance with European law, you have the right to see what data we have collected and you have the right to request removal of this data, simply write us your request.

#### **Address:**

3B High Street,  
Studley,  
Warwickshire,  
B80 7HN

### **Consent and changes...**

By using this website you consent to our website's privacy policy. Any updates to the privacy policy will be reflected on this page. This page has been last updated in July 2018.